

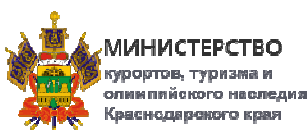
MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION
MINISTRY OF TOURISM OF GREECE
RUSSIAN UNION OF TOURISM INDUSTRY
GREEK NATIONAL TOURIST ORGANIZATION
MINISTRY OF TOURISM, RESORTS AND OLYMPIC LEGACY OF KRASNODAR REGION
SOCHI STATE UNIVERSITY

PROGRAMME

INTERNATIONAL SCIENTIFIC-EDUCATIONAL
RUSSIAN-GREEK FORUM

«TOURISM: GREECE – RUSSIA. ENERGY OF CONVERGING»

SEPTEMBER 28-29th, 2018



Sochi, 2018

Forum Venue – Sochi State University, Plastunskaya St., 94, Sochi

Forum Date - September 28-29th, 2018

THE PURPOSE OF THE FORUM

Strengthening of the Greek-Russian tourism cooperation; enhancement of cultural and spiritual ties and tourism collaboration improvement. Summary and analysis of data on tourism development challenges in Greece and Russia.

Organizing Committee

G.M. Romanova Chair	Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia
I.I. Ukraintseva Deputy Chair	Pro-Rector, PhD in Technical Sciences, Associate Professor, Sochi State University, Sochi, Russia

Organizing Committee Members

A.A. Ryabtsev	Vice-Rector, PhD in Economics, Associate Professor, Sochi State University, Sochi, Russia
C.A. Konstantinidi	Minister of Resorts, Tourism and Olympic Legacy of Krasnodar region, Krasnodar, Russia
G.A. Karpova	Vice-President of National Tourism Academy, Doctor of Economics, Professor, Saint-Petersburg State University of Economics, Saint-Petersburg, Russia
V.P. Erdakova	Pro-Rector, Doctor of Technical Sciences, Professor, Sochi State University, Sochi, Russia
E.S. Ugryumov	Pro-Rector, PhD in Economics, Associate Professor, Sochi State University, Sochi, Russia
C.Y. Dvorovenko	Pro-Rector for Administrative Activity, Sochi State University, Sochi, Russia
N.P. Goryachkin	Chief Accountant, Sochi State University, Sochi, Russia
G.D. Bryukhanova	Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

Programme Committee

G.M. Romanova Chair	Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia
H.A. Konstantinidi Co-Chair	Minister of Resorts, Tourism and Olympic Legacy of Krasnodar region, Krasnodar, Russia

Programme Committee Members

G.A. Karpova	Vice-President of National Tourism Academy, Doctor of Economics, Professor, Saint-Petersburg State University of Economics, Saint-Petersburg, Russia
Ilias Tsonos	Marketing and Public Relations Director, Embassy of Greece in RF, Ministry of Tourism, Greek National Tourism Organization (representation in Russia and CIS)
O.A. Sanaeva	Vice-president, Russian Union of Tourism Industry (RUTI), Regional Council Director, Moscow, Russia
G. D. Bryukhanova	Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia
A.S. Netyagina	A.Family Group Holding Company owner, President of Sochi Restaurants and Hoteliers Association, Sochi Chamber of Commerce Council Member, Black Sea area Representative of Hospitality Academy, Member of Coordinating Council at Sochi Mayor, Member of Sochi Branch of Russian SME Public Organization Council

September 28th, 2018

Time and Venue	Activities
09:00 – 10:00 Foyer	<i>Registration, (Sochi, Plastunskaya St., 94)</i>
WELCOMING COFFEE	
10:00 – 10:30 Conference Hall	<p style="text-align: center;">Opening of the Forum Welcoming Speeches</p> <ol style="list-style-type: none"> 1. Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia 2. Evridiki Kourneta, General Secretary, Ministry of Tourism of Greece 3. Olga Sanaeva, Vice-president, Russian Union of Tourism Industry (RUTI), Regional Council Director, Moscow 4. Christophor Konstantinidi, Minister of Resorts, Tourism and Olympic Legacy of Krasnodar region, Krasnodar, Russia 5. Gavriil Stylianos, Consul General of Greece in Novorossiysk 6. Galina Karpova, Vice-President of National Tourism Academy, Saint-Petersburg, Russia 7. Irina Romanets, Deputy Mayor of City of Sochi, Russia 8. Andreas Papatheodorou, Academician, Deputy Director of Tourism Economics and Management Department, Professor of the Aegean in Greece University; Adjunct-Professor of New South Wales University (Australia); Professor of Hellenic Open University; Professor of Frankfurt University of Applied Sciences (Germany); member of the editorial board of “Tourism” journal, Deputy editor-in-chief of «Annals of Tourism Research»
10.30-11.45 Conference Hall	<p style="text-align: center;">Plenary Session</p> <p>Moderators:</p> <p>Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia</p> <p>Andreas Papatheodorou, Academician, Deputy Director of Tourism Economics and Management Department, Professor of the Aegean in Greece University; Adjunct-Professor of New South Wales University (Australia); Professor of Hellenic Open University; Professor of Frankfurt University of Applied Sciences (Germany); member of the editorial board of “Tourism” journal, Deputy editor-in-chief of «Annals of Tourism Research»</p> <p>Galina Karpova, Vice-President of National Tourism Academy, Doctor of Economics, Professor</p> <p>Angeliki Chondromatidou, Vice-President of Greek National Tourism Organization, Administrative Director of Minister of Tourism of Greece</p> <p style="text-align: center;">I Section</p> <ol style="list-style-type: none"> 1. Evridiki Kourneta, General Secretary, Ministry of Tourism of Greece <i>«Tourism in Greece-Russia relationship development, prospects of the new century»</i> 2. Christophor Konstantinidi, PhD in Economics, Minister of Resorts, Tourism and Olympic Legacy of Krasnodar region, Krasnodar, Russia <i>«Bosporan Kingdom Golden Ring»</i> 3. Galina Bryukhanova, Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

12.30 – 14.00
Conference-Hall

Ilias Tsonos, Marketing and Public Relations Director, Embassy of Greece in Russia, Ministry of Tourism, Greek National Tourism Organization (representation in Russia and CIS)

Irina Ukraintseva, PhD in Technical Sciences, Pro-Rector on Continuous Education and Public Relations, Sochi State University, Sochi, Russia
«Tourism development model for intergovernmental Russia and Greece relations enhancement»

4. **Olga Sanaeva**, Vice-president, Russian Union of Tourism Industry (RUTI), Regional Council Director, Moscow
«Greece-Russian relations within children and youth tourism: current state and development prospectives»

5. **Nadezhda Serdyukova**, PhD in Economics, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia
«Current state of Russian-Greek travel destinations tour operating and new trends of tourism development between two countries»

6. **Andreas Papatheodorou**, Academician, Deputy Director of Tourism Economics and Management Department, Professor of the Aegean in Greece University; Adjunct-Professor of New South Wales University (Australia); Professor of Hellenic Open University; Professor of Frankfurt University of Applied Sciences (Germany)
«Industrial and spatial economy in tourism industry in Greece and EU countries»

COFFEE BREAK

II Section

1. **Ivan Ermachkov**, PhD in History, Director, University Economical and Technological College, Sochi State University, Sochi, Russia
«Greek and Russian cultures: mutual influence (history of Sochi area development)»

2. **Elena Vorobey**, PhD in Economics, Associate Professor of Administrative Management, Accounting and Audit Department, Dean of Economics and Management Processes Faculty, Sochi State University, Sochi, Russia

Evgenia Vidischeva, PhD in Economics, Associate Professor, Finance, Credit and International Economy Department, Sochi State University, Sochi, Russia
«MICE-tourism in Greece and Russia: cooperation dialectics»

3. **Maria Rudakova**, Director, «Mouzenidis Travel» Offices
«Tourism tools implementation for Greece tourists' flow increase: Mouzenidis Travel experience»

4. **Sochi State University Students' welcome**

5. **Technical Trip to Sochi tourism venues**

September 29th, 2018

Time and Venue	Activities
10:00 – 11:00 Foyer	<i>Registration, (Sochi, Plastunskaya St., 94)</i>
WELCOMING COFFEE	
10:00 – 12.00 Conference Room №237 /2 nd floor	<p>Moderators:</p> <ol style="list-style-type: none"> 1. Angeliki Chondromatidou, Vice-President of Greek National Tourism Organization, Minister of Tourism of Greece Administration Director 2. Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia <p style="text-align: center;">III Section</p> <ol style="list-style-type: none"> 1. Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia <i>«Academic tourism development between Russia and Greece»</i> 2. Denis Kotov, «Non-Profit Organization «Sochi Tourism Association» <i>«Promotion of cultural, pilgrimage and other types of tourism in Greece and Russia: challenges and solutions»</i> 3. Anna Netyagina, A.Family Group Holding Company owner, President of Sochi Restaurants and Hoteliers Association, Sochi Chamber of Commerce Council Member, Black Sea area Representative of Hospitality Academy, Member of Coordinating Council at Sochi Mayor, Member of Sochi Branch of Russian SME Public Organization Council <i>«Culinary tourism in Greece and Russia: evolution and modernity»</i> 4. Elena Vorobey, PhD in Economics, Associate Professor of Administrative Management, Accounting and Audit Department, Dean of Economics and Management Processes Faculty, Sochi State University, Sochi, Russia Maksim Romanov, PhD in Economics, Associate Professor of Administrative Management, Accounting and Audit Department, Head of Vocational Professional Educational Center, Sochi State University, Sochi, Russia Nelly Savelyeva, Doctor of Economics, Professor of Economy and Management Department, Sochi State University, Sochi, Russia <i>«Wellness and spa tourism in Greece and Russia: cooperation opportunities»</i> <p>Technical Trip to Sochi tourism venues (Mountain Cluster)</p>