

**MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION
MINISTRY OF TOURISM, RESORTS AND THE OLYMPIC LEGACY
OF THE KRASNODAR REGION
SOCHI CITY ADMINISTRATION
SOCHI STATE UNIVERSITY
FREE ECONOMIC SOCIETY OF RUSSIA
NATIONAL ACADEMY OF TOURISM**

PROGRAMME

VIII International Student Scientific Conference

«STUDENT RESEARCH IN TOURISM AND SPORT MANAGEMENT»

May 17-20, 2016



Sochi, 2016

Conference venue: – Sochi State University, Sochi, Plastunskaya st.,94, May 17-20, 2016.

THE PURPOSE OF THE CONFERENCE

The development of students' interest to scientific research in tourism and sport management, competences in the area of scientific projects development and presentation, activity increasing of student scientific communities, scientific research experience exchange, development of the international cooperation and the student academic mobility development.

Organizing Committee:

G.M. Romanova, Rector, Chair of Organizing Committee;

G.M. Konovalova – Deputy Chair;

I.I. Ukrainzeva, Member of Organizing Committee;

V.P. Erdakova, Member of Organizing Committee;

E.S. Ugrumov, Member of Organizing Committee;

T.A. Udina, Member of Organizing Committee;

K.Y. Dvorovenko - Member of Organizing Committee;

N.P. Goryachkin, Member of Organizing Committee.

May 17, 2016

- Arrival of participants

May 18, 2016

9.00 – 10.00 - Registration (Sochi, Plastunskaya st., 94).

10.00 – 10.30 – Opening of the conference.

Welcoming speeches

1. Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia

2. Irina Romanets, Deputy Mayor, City of Sochi Administration, Russia

3. Eric Brunat, Doctor of Economics, Professor, University Savoie Mont Blanc, Chambéry, France

4. Viktor Krasilnikov, First vice-President of the Free Economic Society of Russia, General Director and first vice-President of the International Union of Economists, Academician of the International Academy of Management, President of the International Club of Managers, RANS Academician, PhD, Doctor of Economics, Professor, Moscow, Russia

Plenary Session – Assembly Hall
Reports and presentations time-limit - 15 minutes
Duration: **10.30 – 17.30**

Moderators:

Galina Romanova, Rector, Doctor of Economics, Professor, Sochi State University, Sochi, Russia

Eric Brunat, Doctor of Economics, Professor, University Savoie Mont Blanc, Chambéry, France

Alexandr Vetitnev, Chair of Management and Technologies in Tourism and Service, Doctor of Medicine, Doctor of Economics, Professor, Sochi State University, Sochi, Russia

10.30 – 11.45 PLENARY SESSION

1.	<p><i>Viktor Krasilnikov</i> First vice-President of the Free Economic Society of Russia, General Director and first vice-President of the International Union of Economists, Academician of the International Academy of Management, President of the International Club of Managers, RANS Academician, PhD, Doctor of Economics, Professor, Moscow, Russia <i>«The Free Economic Society of Russia: at the top of changes»</i></p>
2.	<p><i>Vyacheslav Baburin</i> Doctor of Geography, Professor, Lomonosov Moscow State University, Moscow, Russia <i>«Spatial decomposition of Greater Sochi before and after the Olympic Games»</i></p>
3.	<p><i>Helene Clement-Pitiot</i> CEMI EHESS researcher in Paris, Lecturer, University of Cergy-Pontoise, France <i>«Economical strategy in constrained context: from competitiveness to viability. Application to priorities development in tourism area for Southern Russia»</i></p>
4.	<p><i>Christopher Gas</i> Luxury Brand Management, TourismStudies, Kamloops, Canada <i>«Mega-events educational centres and networks: Building platforms for learning and international cooperation»</i></p>

11.45– 12.20 Coffee break

12.20 – 13.30

PLENARY SESSION (continuation)

5.	<i>Alexandr Vetitnev</i> Doctor of Medicine, Doctor of Economics, Professor, Chair of Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia <i>«Approaches to stimulating the accessible tourism development»</i>
6.	<i>Mariya Goryachko</i> PhD, Associate Professor, Lomonosov Moscow State University, Moscow, Russia <i>«The Olympic and Paralympic Games in Sochi social and economic effects: methodological approaches to the studying and results»</i>
7.	<i>Galina Bryuhanova</i> Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia <i>«Infectious diseases as the possible destructive factor for the international mega-events hosting destination»</i>
8.	<i>Sergey Cheremshanov</i> PhD, Associate Professor, The Head of the Volunteer Training Centre “Forward”, Sochi State University, Sochi, Russia <i>«The role of Volunteer Training Centres in mega-events hosting at the example of the Volunteer Program “Organizing Committee Russia-2018”»</i>
9.	<i>Tom Schepers, Janic Borecki,</i> Students, Hospitality Business School, Saxion University of the Applied Sciences, Deventer, the Netherlands <i>«Hospitality business in Sochi: internship»</i>
10.	<i>Tatiana Shapovalov</i> Student, Heilbronn University, Germany <i>«Peculiarities of youth travel development in Germany»</i>

**12.00 – 14.00 On-line workshop (Sochi, Russia – Riga, Latvia
«Resources providing of the youth sport and health tourism»
Plastunskaya st.,94 Lecture Room 237**

Moderators representing the Baltic International Academy, Riga, Latvia:

1. Marina Gunare, Dr.sc.pol.;
2. Diana Zagulova, Dr.med.;
3. Nataliya Sotikova, Mg. MBA

Reports:

1. City informational and navigational structure as the factor of tourist attractiveness

Alexandra Isaeva, student, Baltic International Academy, Riga, Latvia

2. Mobile supplements: development opportunities at the tourist market

Zhanna Shtrausa, student, Baltic International Academy, Riga, Latvia

3. Opportunities of Latvia as the educational tourism destination

Kim Gladkov, student, Baltic International Academy, Riga, Latvia

Moderators representing Sochi State University, Sochi, Russia:

1. Evgeniya Koryagina, PhD, Associate Professor;

2. Stanislav Koshcheev, PhD, Associate Professor;

3. Larisa Shtompel, PhD, Associate Professor

Reports:

1. Sochi cultural legacy: effectiveness of use

Daria Slyshova, student, Tourism, Service and Sport, Sochi State University

2. Health resort city of Sochi: catering potential

Marina Golovakhina, student, Tourism, Service and Sport, Sochi State University

3. The comparative analysis of Sochi health resort potential in comparison with European analogue places

Yulia Sivtseva, student, Tourism, Service and Sport, Sochi State University

13.30 – 14.30 Lunch

14.30 – 16.00 PLENARY SESSION (continuation)

Moderators:

Sergey Romanov, Dean of the Tourism, Service and Sport, PhD, Associate Professor, Sochi State University, Sochi, Russia

Galina Bryuhanova, Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

11.	<i>Sergey Romanov</i> PhD, Associate Professor, Dean of the Tourism, Service and Sport, Sochi State University, Sochi, Russia <i>«Evaluation of cultural tourism development in Crimea and the Black Sea coast of the Krasnodar region»</i>
12.	<i>Andrey Apukhtin</i> PhD, Associate Professor, Tourism, Service and Sport, Sochi State University, Sochi, Russia <i>«Generation “Y” tourism: new strategies and transformation»</i>
13.	<i>Leonid Khadasevich</i> Doctor of Medicine, Professor, Physical Training and Adaptive Technologies Department, Sochi State University, Sochi, Russia <i>«The modern role of the sport and health tourism in students’ health maintaining and strengthening»</i>
14.	<i>Boris Ermakov</i> Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia <i>«Youth sport and health tourism in the Republic of Abkhazia: development perspectives»</i>
16.00 – 16.30	Coffee break
16.30 – 17.30	PLENARY SESSION (continuation)
15.	<i>Nadezhda Serdyukova</i> PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia <i>«The analysis of Sochi post-Olympic tour operating development»</i>
16.	<i>Andrey Shchetkin</i> Chief, City Budgetary Public Health Establishment «Medical Prophylaxy Centre», Sochi, Russia <i>«The role of the primary prophylaxis in forming of students’ healthy lifestyle»</i>
17.	<i>Viktor Lukianenko</i> Doctor of Pedagogics, Professor, Theory and Methodology of Physical Training and Sport Department, North-Caucasian Federal University <i>«PT, sport and tourism specialists teaching process: problems of implementation of the competency building approach»</i>
17.30 – 18.30	Dinner

May 19, 2016

SECTIONS

SECTION 1- Plastunskaya st., 94, Lecture Room 237

SOCIAL AND ECONOMIC ASPECTS OF YOUTH SPORT AND HEALTH TOURISM

(in the framework of the All-Russian conference

«Youth sport and health tourism: current state and development perspectives»)

Moderators:

Evgeniya Koryagina, PhD, Associate Professor, Management and Technologies in Tourism and Service, Sochi State University, Sochi, Russia

Nadezhda Serdyukova, PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

Reports:

1. Catering development in tourism and hospitality in Russia

Vasilieva A.D., student, Saint-Petersburg State Economical University, Saint-Petersburg, Russia

2. Voluntary tourist activity as the new step in tourism industry development

Zimina V.M., student, Saint-Petersburg State Economical University, Saint-Petersburg, Russia

3. Sochi post-Olympic legacy as the factor of tourism area development in the region (according to the sociology research materials)

Zanina O.P. student, Social and humanitarian faculty, Kuban State Technological University, Krasnodar, Russia

Scientific supervisor – Associate Professor Yakovleva I.P.

4. Industrial tourism development perspectives in Russia

Nasonov N.D., student, State University of Management, Moscow, Russia

5. Accessibility of recreational services for the inhabitants of the North-Western region of Russia

Dedova D.A., Bachelor student, Saint-Petersburg State Economical University, Saint-Petersburg, Russia

6. Youth tourism development in rural areas owing to the branding policy in the Novgorod region

Pomelov N.V. student, Saint-Petersburg State Economical University, Saint-Petersburg, Russia

7. Northern Caucasus tourist and recreational potential

Lechtman V.Ya. student, Institute of service, tourism and design (branch), Pyatigorsk Scientific supervisor – PhD, Associate Professor Koval L.N.

8. The Karachai-Circassian Republic potential for the cultural and educational tourism development

Ogoltsova A.A., student, Tourism, Service and Design Institute (branch), Pyatigorsk Scientific supervisor – Doctor of History, Professor Rykun G.N.

9. Studying of the opportunities of using of the tourist and recreational potential of the Republic of Adygea for the development of sport tourism in the region

Svistelnikova A.O., student, Social Technologies and Tourism Faculty, Adygea State University

10. Historic and cultural legacy of the region as the factor of tourist image forming of the Republic of Adygea (sociological research)

Kravchenko A.V., student, Faculty of Social Technologies and Tourism, Adygea State University

11. Tourist advertisement potential in social network

Zharkov A.A. student, Baltic International Academy, Riga, Latvia

12. Mega-events organizing in destination marketing

Miloradova E.P., student, Baltic International Academy, Riga, Latvia

13. Animator activities in accommodation facilities in the Republic of Abkhazia

Bagatelia L., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Kaitanba M.D., PhD, Associate Professor

14. Active tourism: current lines of development

Gerasimov N.E., student, Tourism Faculty, Sterlitamak Institute of Physical Training, Sterlitamak, Russia
Scientific supervisor – Glushchenko O.I., PhD, Associate Professor

15. The range of active learning training exercises as the tourist destination element

Kalinkin D.A., school leaver, School 1440, Moscow, Russia

Scientific supervisor – Kalinkin N.A., Assistant Administrator, “Somnomed”

16. Extreme motorcycle tourism in Crimea: challenges and development perspectives

Podalyuk D.V., student, V.I. Vernadsky Crimean Federal University

17. Basic trends of development and promotion of the Crimea gastronomic tourism

Kurshutov E.T., student, V.I. Vernadsky Crimean Federal University

18. Establishment and development of children tourism in protected areas of the Republic of Abkhazia

Bartsits R.Z., student, Abkhazian State University, Sukhum, Abkhazia

Scientific supervisor – Taniya I.V., PhD, Associate Professor

19. Research of the attractiveness of the cultural and learning tourism on the basis of consumers asking

Vartanyan R.S., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Serdyukova N.K., PhD, Associate Professor, Management and Technologies in Tourism and Service Department

20. Development of kiteboarding as the extreme kind of tourism

Podus V.A., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Airapetyan V.G., PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Gyularimyan R.A., PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

21. Innovative solutions implementation as the factor of tourist enterprise competitiveness increasing

Serdyukov S.D., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor – Serdyukov D.A., Senior Lecturer, Management and Technologies in Tourism and Service Department

22. Sport mega-events definition criteria

Kondratieva T.M., postgraduate student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor – Romanov S.M., PhD, Associate Professor, Management and Technologies in Tourism and Service Department

23. The ways of activization of water extreme kinds of tourism in Sochi

Podus V.A., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Airapetyan V.G., PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Gyularimyan R.A., PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

24. Perspective trends of rural tourism (agrotourism) development in the Krasnodar region

Cherevach E.O., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Bryuhanova G.D., Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

25. Children agrotourism development in the Krasnodar region

Uskova M.E., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Bryuhanova G.D., Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

26. Modern tourism development problems

Belima N.I., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Tomilin K.G., PhD, Associate Professor

27. Walking tourism at Krasnaya Polyana: ways of activization

Veselova Yu.A., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Gyularimyan R.A., PhD, Associate Professor

28. Health tourism development in the mountain cluster of Sochi health resort
Genba R.F., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Serdyukova N.K., PhD, Associate Professor

29. Youth transfrontier tourism as the element of Sochi tourism industry development

Kamynina I.V., postgraduate student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific Supervisor – Romanov S.M., PhD, Associate Professor, Management and Technologies in Tourism and Service Department

30. Tourists' technical experience forming for taking part in extreme tourism

Komnatnaya D.A., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Gyularimyan R.A., PhD, Associate Professor, Management and Technologies in Tourism and Service Department

31. Children tourism development instruments

Panteleimonov I.I., Toropov A.S., students, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Stolyarova I.Yu, Associate Professor

32. Children health tourism development factors

Tonoyan G.A., student, Faculty of Economy, Sochi State University, Sochi, Russia,

Scientific supervisor – Stolyarova I.Yu, Associate Professor

33. Ethnic eco-tourism development as the way of protecting and rebirth of the traditional culture and the nature

Sokolnikova V.N., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Zelenskaya O.A., PhD, Associate Professor

34. Organizational and economical support of youth sport and health tourism development in the health resort destination

Fedorova I.A., postgraduate student, Sochi State University, Sochi, Russia
Scientific supervisor – Romanov S.M., PhD, Associate Professor

SECTION 2 - Plastunskaya st., 94, Lecture Room 226

TOURISM, SERVICE AND SPORT ECONOMY

Moderators:

Yuri Verbin, PhD, Associate Professor, World Economy Department, Sochi State University, Sochi, Russia

Natalya Gochgelerint, PhD, Associate Professor, World Economy Department, Sochi State University, Sochi, Russia

Reports:

1. Social aspect of the industrial tourism in Russia

Ilyina E.D., student, State University of Management, Moscow, Russia

2. Entrepreneurship of higher educational institutions in tourism and hospitality: challenges and perspectives

Khairtdinova O.A., student, Ufa State University of Economics and Service, Ufa, Russia

3. Basic tendencies and perspectives of tourism development in the Krasnodar region

Gaivoronskaya A.G., student, Economic and Business Management Faculty, Kuban State Technological University, Krasnodar, Russia

4. Improvement of organizational and economical mechanism of student sport management in Russia

Osokin N.A., student, Plekhanov Russian Economic University, Moscow, Russia

5. Current state of hotel area in Gagra

Bartsits K.Z., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Sabekiya T.V., Senior Lecturer

6. Social and political situation at Caucasian Mineral Waters

Rudkov Yu.I., student, Institute of Service, Tourism and Design (branch), Pyatigorsk

7. XXII Winter Olympic Games and XI Winter Paralympic Games hosting in the health resort city of Sochi: the impact on the development and competitiveness of hotels and other accommodation places of Sochi

Foidi G.Kh., postgraduate student, Sochi State University, Sochi, Russia

Scientific supervisor – Yu.I.Verbin, PhD, Associate Professor

8. Post-Olympic legacy: strategic evaluation issues

Kulishkin D.Yu., Lecturer, University Economical and Technological College, Sochi

State University, Sochi, Russia

9. A tour agent and a spa-hotel: sales expenses optimization issues

Azarova V.S., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Danileiko N.G., PhD

10. Role of small business in the economic development of Sochi

Bushina I.V., student, University Economical and Technological College, Sochi State

University, Sochi, Russia

11. Cloud technologies in bank systems - opportunities, perspectives, risks

Shevchuk V.O., student, University Economical and Technological College, Sochi

State University, Sochi, Russia

12. Spa-hotels branding analysis at the health resort of Sochi

Levchenko E., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Vetitnev A.M., Doctor of Economics, Professor

13. GIS-Technologies as the factor if tourist destinations competitiveness increasing

Marokova L., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – Vetitnev A.M., Doctor of Economics, Professor

14. Sport and health tourism: insurance issues

Azarova V.S., student, Economic Faculty, Sochi State University, Sochi, Russia
Scientific supervisor – *Kisilevich T.I.*, Doctor of Economics, Professor

15. Role of mega-events in the economic development of Sochi

Mozhaeva N.N., student, University Economical and Technological College, Sochi State University, Sochi, Russia

16. Catering as the mobile service in the system of catering industry - basic tendencies of development

Shamin K.I., Sergeenko D.A., students, University Economical and Technological College, Sochi State University, Sochi, Russia

17. Russian economy macroeconomic indices research

Dudkina P., student, University Economical and Technological College, Sochi State University, Sochi, Russia

Scientific supervisor – *Zheleznaya E.D.*, Lecturer, University Economical and Technological College

18. Development of innovative software for tourist business

Serdyukov S.D., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – *Serdyukov D.A.*, Senior Lecturer, Management and Technologies in Tourism and Service Department

19. Studying of the informational services development for tourists

Kulikova A.V., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor – *Serdyukova N.K.*, PhD, Associate Professor, Management and Technologies in Tourism and Service Department

20. Income accounting by excursion organizations

Azarova V.S., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – *Kisilevich T.I.*, Doctor of Economics, Professor, Economic Faculty

21. Tourism development trends in Russia

Levanidova N.P., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Vidishcheva E.V., PhD, Associate Professor, World Economy Department

22. Tourism development financing in the Krasnodar region

Korobeinikova T.V., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Vidishcheva E.V., PhD, Associate Professor, World Economy Department

23. Tourism development under sanctions

Simovonyan M.R., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – PhD, Associate Professor, Vidishcheva E.V.

Scientific supervisor – Vidishcheva E.V., PhD, Associate Professor, World Economy Department

24. Franchising in hotel business in Sochi

Savina E.I., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Potasheva I.Yu., PhD, Associate Professor, World Economy Department

25. Modern health resort and tourist complex in Sochi: economic aspects

Kardashchyan M.A., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Potasheva I.Yu., PhD, Associate Professor, World Economy Department

26. Factors that influence demand changing on the internal tourism in Russia

Zolovkina K.A., student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Potasheva I.Yu., PhD, Associate Professor, World Economy Department

27. Peculiarities of accountable forms blank sheets using by tourist organizations

Zilberg K.E., postgraduate student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Kisilevich T.I., Doctor of Economics, Professor, Economic Faculty

SECTION 3 – Sovetskaya st., 26a, Lecture Room 51

LEGAL REGULATION IN TOURISM AND SPORT: CURRENT STATE AND DEVELOPMENT PERSPECTIVES

Moderators:

Elena Ivneva, PhD, Associate Professor, Chair of Civil Law Department, Sochi State University, Sochi, Russia

Liya Kavshbaya, PhD, Associate Professor, Law Faculty, Sochi State University, Sochi, Russia

Reports:

1. Legal tendencies of internal tourism development in Russia

Kaminskiy D.D., student, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Magdesyan G.A., PhD, Associate Professor, Civil Law Department

2. Legal and practical aspects of acknowledgement of an insurance case and payment of an insurance indemnity in tour operator liability insurance

Khubieva M.G., student, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Magdesyan G.A., PhD, Associate Professor, Civil Law Department

3. Hotel services contract: current issues of legal regulating

Taranova V.E., student, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Kavshbaya L.L., PhD, Associate Professor, Civil Law Department

4. Tourist services rendering: contract legal regulation

Khachatryan M.A., student, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Ivneva E.V., PhD, Associate Professor, Civil Law Department

5. Eco-tourism: international legal regulation challenges

Khodyreva K.V., student, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Kdlyan E.L., PhD, Associate Professor

6. The contractual regulation of the provision of tourist services

Yukhnovets V.A., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kavshbaya L.L., PhD, Associate Professor, Civil Law Department

7. Wedding tourism: legal regulation

Ponomarenko Yu.S., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Magdesyan G.A., PhD, Associate Professor, Civil Law Department

8. The legal regulation of international tourism

Galajyan K.G., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kdlyan E.L., PhD, Associate Professor

9. Gambling tourism in the Russian Federation: legal regulation and development perspectives

Shevnina Yu.A., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Magdesyan G.A., PhD, Associate Professor, Civil Law Department

10. Tourism security: current issues

Arutyunyan S.A., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kavshbaya L.L., PhD, Associate Professor, Civil Law Department

11. Voluntary activities as the way of youth involving into the international relations

Arutyunyan S.A., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kavshbaya L.L., PhD, Associate Professor, Civil Law Department

12. Legal tendencies of internal tourism development in Russia

Kaminskiy D.D., student, Law Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Magdesyan G.A., PhD, Associate Professor, Civil Law Department

SECTION 4 – Plastunskaya st., 94, Lecture Room 120

MANAGEMENT AND MARKETING CHALLENGES IN TOURISM AND SPORT

Moderators:

Larisa Kamenskaya, PhD, Associate Professor, Management Department, Sochi State University, Sochi, Russia

Irina Stolyarova, PhD, Associate Professor, Management Department, Sochi State University, Sochi, Russia

Reports:

1. Fitness instructions in the Krasnodar region: development tendencies analysis

Kurnikova E.V., student, Faculty of Economics and Business Management, Kuban State Technological University, Krasnodar, Russia

2. Tourist product price policy marketing research (at the example of the following destinations: Turkey, Seychelles)

Provorova A.M., student, Kostroma State Technological University, Kostroma, Russia

3. Analysis of demand on trips through the Kirov region

Semenova E.S., Frolova V.I., students, Vyatka State University, Kirov, Russia

4. Mobile applications as the modern instrument of tourist product promotion

Akhmerova V.A., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor – Serdyukov D.A., Senior Lecturer, Management and Technologies in Tourism and Service Department

5. Evaluation of interseasonal attractiveness of the mountain cluster (at the example of Sochi)

Veselova Yu.A., student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Airapetyan V.G., PhD, Associate Professor, Management and Technologies in Tourism and Service Department

6. Modern development of the recreational infrastructure of the mountain cluster of Sochi

Dyleva L.I., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – *Tabak L.V.*, PhD, Associate Professor, Engineering Ecology and Realty Management Department

SECTION № 5- Makarenko st., 8a, Lecture Hall 306

INTERCULTURAL COMMUNICATION AND FOREIGN LANGUAGES TRAINING

Moderators:

Larisa Berezovskaya, PhD, Associate Professor, Chair of Roman and German Languages Department

Vladimir Borbotko, Doctor of Philology, Professor, Roman and German Languages Department

Reports:

1. Learning of the vocabulary at the medium level of the English language studying on the basis of the Training and Methodological Complex "Spotlight 6" taking into account school age peculiarities

Borovleva M., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - *Posokhova L.A.*, PhD, Associate Professor

2. Basic stages of work with the authentic video materials

Rotkina V., student, Sochi State University, Sochi, Russia

Scientific supervisor – *Bzegezheva Z.Z.*, PhD, Associate Professor, Roman and German Languages Department

3. Methodology of use of the international examinations of the foreign language knowledges level evaluation at the training of Form 10 and Form 11 pupils for the Unified State Examination in the work of foreign language teacher

Kokorina V., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Loshchilova E.N., PhD, Associate Professor, Roman and German Languages Department

4. Use of multimedia in the English grammar learning at the basic stage on the basis of the Training and Methodological Complex material "Enjoy English 3"

Litvinyuk E., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

5. Abbreviation nominations classifications

Saakyan K., student, Sochi State University, Sochi, Russia

Scientific supervisor - Borbotko V.G., Doctor of Philology, Professor, Roman and German Languages Department

6. Peculiarities of idiomatic expressions use in the texts of the modern English press

Chichba M., group 12-A, Sochi State University, Sochi, Russia

Scientific supervisor - Borbotko V.G., Doctor of Philology, Professor, Roman and German Languages Department

7. Russian language in intercultural communication system: problems and solutions

Predenina E.A., Mikaelyan I.A., students, University Economic and Technological College, Sochi State University, Sochi, Russia

Scientific Supervisor - Shaifutdinova N.Sh., PhD., University Economic and Technological College

SECTION 6 – Plastunskaya st., 94, Conference Hall

YOUTH AND VOLUNTEER MOVEMENT: INTERNATIONAL EXPERIENCE, VOLUNTEER TRAINING AND SELECTION CENTRES, PARTICIPATION IN MEGA-EVENTS HOSTING, SOCIAL PORTRAIT OF A VOLUNTEER

Moderators:

Tatiana Yudina, Doctor of Social Studies, Professor, Sochi State University, Sochi, Russia

Sergey Cheremshanov, PhD, Associate Professor, Sochi State University, Sochi, Russia

1. Olympic volunteering as a tool for infrastructure development of volunteering in Russia

Suharkova M. P., Postgraduate student, National Research University «Higher School of Economics», Moscow, Russia

2. A study of consumer preferences of students in sport and health tours with animation elements

Parshinina I.M., student, Social Technologies and Tourism of the Adygea State University

3. CONIFA 2016 in Abkhazia (FIFA World Cup among the unrecognized countries)

Achikyan I., student, Abkhazian State University, Sukhum, Abkhazia
Scientific Supervisor - Vekua A., Professor

4. The problem of motivation of the volunteer labour in volunteering management

Kruglova M.S., post-graduate student, Economic Faculty, Sochi State University, Sochi, Russia
Scientific Supervisor - Vetitnev A.M., Doctor of Economics, Professor

5. Voluntary activities as the way of youth involving into the international relations

Arutyunyan S.A., Kovaleva V.S., students, Law Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Nadolinskaya O.S., Senior Lecturer

6. Economic efficiency of substitution of paid labour by volunteer work at international mega-events

Papazian G.S., Post-graduate student, Economic Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor - Morozov M.A., Doctor of Economics, Professor, Moscow

7. Analysis of the Sochi State University students participation in the event volunteering at the example of the Formula 1 Grand Prix Russia 2014-2016

Kornienko N.A., student, Economic Faculty, Sochi State University, Sochi, Russia

8. The results of the implementation of the project "Hockey Club Sochi Volunteer" for the year 2015

Pshenichnaya A., student, Economic Faculty, Sochi State University, Sochi, Russia

9. Event volunteering as a tool to attract the attention of students to volunteer projects at the example of the University of Economic and Technological College

Golda N.S., student, University of Economic and Technological College, Sochi State University, Sochi, Russia

Scientific supervisor - Yaremkiw T.Yu., Lecturer, University of Economic and Technological College

10. Participation of students-volunteers in the service of sport events

Zheltyanik D.V., student, Tourism, Service and Sports, Sochi State University, Sochi, Russia

Scientific supervisor – Kontorskikh A.P., Lecturer, Management and Technologies in Tourism and Service Department

11. The history of the development of sport volunteering

Shparfova A.V., student, Tourism, Service and Sport, Sochi State University, Sochi, Russia

Scientific supervisor - Gerasimenko N.A., Lecturer, Management and Technologies in Tourism and Service Department

12. Ecological volunteering

Oleynik E.S., student, Engineering and Ecology Faculty, Sochi State University, Sochi, Russia

13. Taxation of compensations paid to volunteers

Bakhmach M.R., student, Economic Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kisilevich T.I., Doctor of Economics, Professor

14. Methodological approaches for accounting of targeted funding on volunteering

Bakhmach M.R., student, Economic Faculty, Sochi State University, Sochi, Russia
Scientific supervisor - Kisilevich T.I., Doctor of Economics, Professor

SECTION 7 – Politekhnikeskaya st., 7, Lecture Room 305

PROBLEMS OF CONSTRUCTION, DESIGN AND USE OF SPORTS AND RECREATIONAL VENUES.

ECOLOGY AND PROTECTION OF THE ENVIRONMENT IN THE FIELD OF TOURISM AND SPORTS MANAGEMENT

Moderators:

Alexandr Volkov, PhD, Associate Professor, Dean of the Engineering and Ecological Faculty, Sochi State University, Sochi, Russia

Tatiana Makhova, PhD, Associate Professor, Architecture and Design Department, Sochi State University, Sochi, Russia

Reports:

1. The problem of preserving the hydromineral resources of resort towns of the Caucasian mineral waters

Zverko E.K., student, Service, Tourism and Design Institute (branch), Pyatigorsk
Scientific supervisor – Pershin I.M., Doctor of Engineering, Professor

2. Some bioecological features of the representatives of gentian (*Gentiana*L.) growing in Abkhazia

Gergiya I.G., postgraduate student, Abkhazian State University, Sukhum, Abkhazia
Scientific Supervisor - Aiba E.A., PhD., Associate Professor

3. Invasion of boxwood pyralid *Cidalimaperspectalis* (Lapidotera, Pyraledae) in Abkhazia

Kvarchia A.R., student, Abkhazian State University, Sukhum, Abkhazia
Supervisor - Dbar R.S., PhD, Associate Professor

4. Establishment and development of children tourism in protected areas of the Republic of Abkhazia

Bartsits R.Z., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Taniya I.V., PhD, Associate Professor

5. Rare species of Abkhazia and their protection

Kutarba A.A., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Tania I.V., PhD., Associate Professor

6. Restoration of priceless architecture monuments

Leiba L., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Vekua A.G.

7. Tourist and recreational potential of Abkhazia: resorts, clinics their state and condition of development

Malkhasyan A., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Vekua A.G.

8. Features of microclimate and water chemistry of karst caves (at the example of the cave "Abraskil»)

Shakryl M.R., student, Abkhazian State University, Sukhum, Abkhazia
Scientific supervisor – Akhsalba A.K., PhD, Associate Professor

9. Organization of intersections on street-crossing frequency principles in the resort town at the example of Lazareva st. and Calarash st.

Ponomarev V.V., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia
Scientific Supervisor - PhD, Associate Professor, Papov B.K.

10. The problems of the construction and use of the waste treatment facilities and storm-water drainage in Sochi

Matsoyan T.P., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor - PhD, Associate Professor Volkov A.N.

11. Automation of heat supply system in educational buildings in Plastunskaya st., 94 and Politekhnikeskaya st., 7

Bodunova M.V., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor - PhD, Associate Professor Volkov A.N.

12. The problem of the collection and disposal of solid waste in the resort region

Kormishov A.Yu., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific Supervisor - PhD, Associate Professor Kruglova L.E.

13. Innovative technologies for processing sewage sludge

Shirkhanyan A.P., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – PhD, Professor Makarov K.N.

14. Environmental problems of the Greater Sochi, including the Imeretinskaya Lowland and their solutions

Shcherbakova Yu.A., student, Ecology and Engineering Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – Doctor of Engineering, Professor Kulikov N.I.

SECTION 8 – Makarenko st., 8a, Lecture Room 314

SOCIAL AND CULTURAL ASPECTS OF BARRIER-FREE COMMUNICATIONS IN THE POST-OLYMPIC AREA

Moderators:

Igor Ivanov, Doctor of Pedagogics, Dean of Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Irina Mushkina, PhD, Associate Professor, Chair of Pedagogical and Psychological Education Department, Sochi State University, Sochi, Russia

1. The application of modern technologies of advertising and PR in the development of tourism

Pastuhova A.N., student, Social Technologies Faculty, Kostroma State Technological University, Kostroma, Russia

2. Social and pedagogical support for children with autism spectrum at the Boarding School 2 (on the basis of the empirical research)»

Grigorenko D.A., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - *Sadilova O.P.*, PhD, Associate Professor, Pedagogical and Psychological Education Department

3. Identification of the relationship between the success of learning and leading representative student channel

Dolzhenko V.V., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - *Dolzhenko V.V.*, Doctor of Psychology, Professor, Pedagogical and Psychological Education Department

4. Psychological peculiarities of working with children with special educational needs

Mkrtichan S.S., Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - *Makarova I.N.*, PhD, Associate Professor, Pedagogical and Psychological Education Department

5. Psychological peculiarities of working with children with special educational needs

Mkrtichan S.S., Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - *Makarova I.N.*, PhD, Associate Professor, Pedagogical and Psychological Education Department

6. Opinion leader of Sochi (experience of the sociological research)

Ovchinnikova K.A., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Makarevskaya Yu.E. PhD, Associate Professor, Pedagogical and Psychological Education Department

7. The development of the ethnic tolerance of young people in the system of the international relations

Ovchinnikova N.A., student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Mushkina I.A., PhD, Associate Professor, Pedagogical and Psychological Education Department

8. Social and pedagogical support for children with disabilities: characteristics and peculiarities of work in the context of inclusive education and the introduction of the Federal Educational Standard

Zelenkina A.V., Spessivtseva D.V., students, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Tyunnikov Yu.S., Doctor of Psychology, Professor, Pedagogical and Psychological Education Department

9. Peculiarities of conflicts between a sportsman and a coach in the training process of specialized children and youth sport schools of the Olympic reserve

Shvedova D.S., Postgraduate student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Tyunnikov Yu.S., Doctor of Psychology, Professor, Pedagogical and Psychological Education Department

10. Personal position of teenagers and peculiarities of its formation in interaction of school and further education

Vorobyova A.E., Postgraduate student, Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Scientific supervisor - Tyunnikov Yu.S., Doctor of Psychology, Professor, Pedagogical and Psychological Education Department

15.10-16.00 Conference Hall: Summary. Conference Resolution. Participants awarding

May 20, 2016

10.00 – 15.00 - Technical trip to the Olympic venues of the coastal and mountain clusters – the Imeretinskaya Lowland and Krasnaya Polyana.

- Departure of the conference participants