

MINISTRY OF EDUCATION AND SCIENCE OF RUSSIAN FEDERATION
FREE ECONOMIC SOCIETY OF RUSSIAN FEDERATION
MINISTRY OF TOURISM, RESORTS AND OLYMPIC LEGACY
OF THE KRASNODAR REGION
SOCHI CITY ADMINISTRATION
SOCHI STATE UNIVERSITY
NATIONAL ACADEMY OF TOURISM
CONVENTION AND VISITORS BUREAU SOCHI
HEILBRONN UNIVERSITY, GERMANY

PROGRAMME

IX International Students Conference

«*STUDENTS RESEARCH IN TOURISM AND SPORT MANAGEMENT*»

May, 16-19, 2017



Sochi, 2017

Conference venue – Sochi State University, Plastunskaya Str., 94, Sochi
Date of the Conference: May, 16-19, 2017

THE PURPOSE OF THE CONFERENCE

Fostering the student's research in tourism and sport management, professional competences improvement for project activity, student's research society development, experience exchange, the extension of international cooperation and students' academic mobility development.

Organizing Committee:

G.M. Romanova, Chair of Organizing Committee
G.M. Konovalova, Deputy Chair of Organizing Committee
I.I. Ukrainzeva, Organizing Committee Member
Y.S. Ponomarenko, Students Board Chair, Deputy Chair of Organizing Committee
V.P. Erdakova, Organizing Committee Member
E.S. Ugrumov, Organizing Committee Member
T.A. Yudina, Organizing Committee Member
K.Y. Dvorovenko, Organizing Committee Member
N.P. Goryachkin, Organizing Committee Member
A.D. Loginova, Student, Tourism Service and Sport , Organizing Committee Member

May 16, 2017

➤ **Arrival of participants**

May 17, 2017

9.00 – 10.00 Registration (Sochi, Plastunskaya Str., 94)

10.00 – 10.30 Opening of the conference (Convention Hall)

WELCOMING SPEECHES:

1. **Galina Romanova**, Doctor of Economics, Professor, Rector of Sochi State University, Sochi, Russia
2. **Irina Romanets**, Deputy Mayor, City of Sochi Administration, Russia
3. **Marina Pochinok**, Talent Management Director, Sberbank, Moscow, Russia
4. **Dietmar Högel**, Doctor of Law, Professor, Heilbronn University, Heilbronn, Germany
5. **Asım Örem**, Vice-Rector, Karadeniz Technical University, Trabzon, Turkey
6. **Sergey Shuklin**, President, Convention and Visitors Bureau Sochi, Russia

PLENARY SESSION
Convention Hall

Reports and presentations time-limit - 15 minutes

Duration: 10.30 – 18.00

Moderators:

Galina Romanova, Doctor of Economics, Professor, Rector of Sochi State University, Sochi, Russia

Dietmar Högel, Doctor of Law, Professor, Heilbronn University, Heilbronn, Germany

Galina Konovalova, Doctor of Biology, Professor, Pro-Rector on Scientific and Innovations, Sochi State University, Sochi, Russia

10.30 – 11.30 Plenary Session

1. ***Dietmar Högel***
Doctor of Law, Professor, Heilbronn University, Heilbronn, Germany
«The economic, environmental and socio-cultural impact of investment in a destination's tourism infrastructure»

2. ***Edip Öncü***
Associate Professor, Karadeniz Technical University, Trabzon, Turkey
«Turkey's Olympic Legacy: A Brief History of Turkey's Olympic Experience During the Cold War»

3. ***Galina Romanova***
Doctor of Economics, Professor, Sochi State University, Sochi, Russia
«The new possibility of Sochi State University to influence the domestic and incoming tourism development in post-Olympic period»

11.45 – 12.20 Coffee-break

12.20 – 13.20 Plenary Session (continuation)

4. ***Galina Bryuhanova***
Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia
Launching «Research Center of sustainable tourism development»

5. ***Marina Pochinok***
Talent Management Director, Sberbank, Moscow, Russia
«Mega-events organization story of success - government, business & education efforts consolidation»

6. ***Sergey Romanov***
PhD, Associate Professor, Dean of Tourism, Service and Sport, Sochi State University, Sochi, Russia
Project «Black Sea educational polygon of mountain, piedmont and water tourism»

13.30– 14.30 Lunch

14.30 – 16.00 Plenary Session (continuation)

7. ***Sergey Cheremshanov***
PhD, Associate Professor, Sochi State University, Director of Volunteer Training Center Forward, Sochi, Russia
Project of creation of «Resource Center of social and event volunteering»

8. ***Natalia Hachaturova***
PhD, Associate Professor, Director of Sochi State University Russian Language Center, Sochi, Russia
Project «International Educational Center»

9. ***Zogik Grigoryan***
PhD, Associate Professor, Economics and Management Process Department, Sochi State University, Sochi, Russia
«School of young tourist» theme park creation

10. ***Ekaterina Urazovskaya***
Master Student, Sochi State University, Sochi, Russia
«Specificity of tourists services sales promotion (case of Sochi)»

16.00– 16.30 Coffee-break

16.30 – 17.30 Plenary Session (continuation)

11. ***Sevban Haseki, Rudi Hottmann***
Students, Heilbronn University, Heilbronn, Germany
«Sustainability of investments in the infrastructure of selected Olympic Sites»

12. ***Polina Kornienko***
Student, Sochi State University, Sochi, Russia
«Cooperation of Russian and Abkhazian tourist industry enterprises in the field of application of information technologies»
13. ***Boris Ermakov***
Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia
«Tourist flow dynamics in Krasnodar region: influence factors»
14. ***Alena Titova, Michael Stoffl***
Students, Heilbronn University, Heilbronn, Germany
«Presentation of ski resorts in the Sochi Region. A Comparison of data from German web portals»

17.30 – 18.30 Dinner

May, 18, 2017

Session Schedule

10.00 – 11.45	Parallel Sessions
11.45 – 12.20	Coffee-break
12.20 – 13.30	Parallel Sessions
13.30 – 14.30	Lunch
14.30 – 16.00	Parallel Sessions
16.00 – 16.30	Coffee-break
16.30-17.30	Conference Summary (Conference Hall) Resolution Certificates Awarding
17.30-18.30	Dinner

PARALLEL SESSIONS

SESSION № 1

Room 120

STUDENTS RESEARCH IN CHILDREN AND YOUTH SPORT AND RECREATIONAL TOURISM

Moderators:

Tomilin K.G., PhD, Associate Professor, Physical Training and Adaptive Technology Department, Sochi State University, Sochi, Russia

Kudrova N.A., PhD, Associate Professor, Faculty of Economics and Management Process in Tourism, Sochi State University, Sochi, Russia

Reports:

1. The possibility of using the resource potential of the republic of Adygea for the development of yoga tourism

Svistelnikova A.O., Student, Adygea State University, Maykop, Russia

Scientific supervisor - *Ozheva S.B.*, PhD, Associate Professor, Social Work and Tourism Department

2. Development of active tourism for children in Sochi

Kundakchyan V.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Bryuhanova G.D.*, Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department

3. Formation and promotion of a cultural and educational tourist product on the Black Sea coast of Russia

Matckiv S.Y., Student, Tourism, Service and Sport Faculty, Sochi State University, Sochi, Russia

Scientific supervisor – *Zelenskaya O.A.*, PhD, Associate Professor, Business and Technologies in Tourism and Service

4. Barrier free tourism development of the in Sochi for people with disabilities

Kormilina V.A., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor - *Serdyukova N.K.*, PhD, Associate Professor, Management and Technologies in Tourism and Service Department

5. Personal safety of participants of tourist activity

Surikov S.O., Student, Siberian Federal University, Krasnoyarsk, Russia

Scientific supervisor – *Poleva N. V.*, PhD, Associate Professor, Siberian Federal University, Krasnoyarsk, Russia

6. Innovative approach to the development of children's and youth tourism through the creation of a tourist-educational cluster

Artemeva S.V., Master Student, Saint-Petersburg State University of Economics, Saint-Petersburg, Russia

Scientific supervisor – Kuchumov A.V., PhD of Economics, Associate Professor, Faculty of Business in Tourism

7. Analysis of the market of sports tourism in St. Petersburg

Vasileva A.D., Master Student, Saint-Petersburg National Research University of Information Technologies, Mechanics and Optics, Saint-Petersburg, Russia

Scientific supervisor – Kuchumov A. V., PhD, Associate Professor

8. Professional orientation game as a way of drawing attention of entrants to the "Tourism" field of study

Belozerskaya K.I., Student, Siberian Federal University, Krasnoyarsk, Russia

Scientific supervisor - Telnih V. V., Associate Professor, Physical Training and Tourism Basic Theory and Management

9. Opening of the ecological path «Discovered delta» in the Astrakhan State Biosphere Reserve and its role in the development of ecological tourism in the Astrakhan region

Kitarbaeva D.K., Student, Astrakhan State Technical University, Astrakhan, Russia

Scientific supervisor – Omeltchenko A.D., PhD of Sociology, Associate Professor

SESSION № 2

Conference Hall

TOURIST SERVICE MARKET DEVELOPMENT STUDENTS' RESEARCH

Moderators:

Koryagina E.V. PhD, Chair of Hotel and Restaurant Department, Sochi State University, Sochi, Russia

Fesenko O.P. PhD, Associate Professor, Management and Technologies in Tourism and Service Department, Sochi State University, Sochi, Russia

1. Health tourism on the Russian Black Sea coast offered by German tour operators. A comparison

Alena Rutanskaya, Mona Siegele, Students, Heilbronn University, Heilbronn, Germany

2. Port of Call Sochi. A comparison of German cruise providers

Anastasia Monsch, Polina Berschauer, Students, Heilbronn University, Heilbronn, Germany

3. Tourism incoming agencies in Sochi and what they offer. A Comparison

Anita Bogar, Vanessa Buth, Students, Heilbronn University, Heilbronn, Germany

4. Activity holidays in the South Caucasus. An analytical comparison of several travel agencies

Anja Becker, Nicole Kwerom, Students, Heilbronn University, Heilbronn, Germany

5. Expectations and result - Sochi Overview

Alexander Grinevitsch., Alexej Kovalenko, Students, Heilbronn University, Germany

Scientific supervisor – Vidishcheva E.V., PhD of Economics, Associate Professor, Finance, Credit and World Economy Department

6. Independent tourism as meaning of life for modern youth

Nasonov N.D., Student, State University of Management, Moscow, Russia

7. Contemporary independent tourism: outline of advantages and disadvantages

Ilyina E.D., Student, State University of Management, Moscow, Russia

Scientific supervisor – Kolobkova V.A., PhD of Economics, Associate Professor, Faculty of Management in International Business and Tourism Industry

8. Prospects for the development of gastronomic tourism in the Republic of Adygea

Kravchenko A.V., Student, Adygea State University, Maykop, Russia

Scientific supervisor – Ozheva S.B., PhD, Associate Professor, Social Work and Tourism Department

9. The specifics of the application of Internet marketing in tourism

Dorokhina O.C., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Vetitnev A.M., Doctor of Economics, Doctor of Medicine, Professor, Chair of Management and Technologies in Tourism and Service Department

10. Cyprus' tourism Industry Analysis

Levanidova N.P. Student, Sochi State University, Sochi, Russia

Scientific supervisor – Vidishcheva E.V., PhD, Associate Professor, Finance, Credit and World Economy Department

11. The review of the market of cultural and informative tourism: case of leading tour operators

Vartanyan R.S., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Serdyukova N.K., PhD in Economics, Associate Professor, Management and Technologies in Tourism and Service Department

12. The analysis of the attitude of potential consumers to the organizations of Hop-on/ Hop-off sightseeing tours

Akhmerova V.A., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor - Serdyukova N.K., PhD in Economics, Associate Professor, Management and Technologies in Tourism and Service Department

13. The influence of time factor for selection of business strategy

Maltseva N.O., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Romanov. S.M., PhD, Associate Professor, Dean of Tourism, Service and Sport

14. Mechanism of interests coordination in poly-subject management of volunteering university center

Kruglova M., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – Vetitnev A.M., Professor, Sochi State University

15. Student excursion center as a factor of optimization the adaptation of another towns students in megacity (case of Novosibirsk)

Medvedev N.S., Student, Novosibirsk State University of Economics and Management, Novosibirsk, Russia

Scientific supervisor - Pitchugina L.V., Lecturer

16. Trends and perspectives of rural tourism development in the Russian Federation

Lutoshkina A.K., Nagaeva A.E., Students, Vyatka State University, Kirov, Russia

17. Analysis of the hotel industry in Novosibirsk

Klutseva M.A., Yakubova A.V., Students, Novosibirsk State University of Economics and Management, Novosibirsk, Russia

Scientific supervisors – Topchilova V.N., Alemzhina O.A, Lecturers

18. Development of tourist activity as a factor of increasing a flow of foreign tourists in Vyatka Polyana city

Lukina E.O., Liubenettckaya M.A., Students, Vyatka State University, Kirov, Russia

Scientific supervisor – Petuhova A.A., Expert, Financials and Economics Safety Department

19. Problems of tourism development in the city of Taganrog

Kretinina A.A., Student, Taganrog Institute named after A. P. Chekhov, Branch of Rostov State Economic University, Taganrog, Russia
Scientific supervisor – Holodkovskaya N. S., Senior Lecturer

SESSION № 3

Room 307

TOURISM, SERVICE AND SPORT'S ECONOMICS AND MANAGEMENT

Moderators:

Vidishcheva E.V., PhD of Economics, Associate Professor, Finance, Credit and World Economy Department, Sochi State University, Sochi, Russia

Verbin Y.I., PhD, Associate Professor, Finance, Credit and World Economy Department, Sochi State University, Sochi, Russia

Reports:

1. Management problems of municipal property in the resort town of Sochi and the way of their overcoming

Gorbatov S.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Sirkova I.S., PhD, Associate Professor, Economics and Management Department

2. Improving the efficiency of personnel policy in tourism organizations and organizations providing hotel services

Yakubova A.V., Student, Novosibirsk State University of Economics and Management, Novosibirsk, Russia

Scientific supervisor – Alemzhina O.A., Lecturer

3. Development software «Guide to city»

Stankevich D.Y., Medvedev N.S., Students, Novosibirsk State University of Economics and Management, Novosibirsk, Russia

Scientific supervisors – Pichugina L.V., Alemzhina O.A., Lecturers

4. Development of international tourism in Russia

Kardashyan M.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Vidishcheva E.V., PhD of Economics, Associate Professor, Finance, Credit and World Economy Department

5. Analysis of the hotel industry in Novosibirsk

Klutseva M.A., Yakubova A.V., Students, Novosibirsk State University of Economics and Management, Novosibirsk, Russia

Scientific supervisors – Topchilova V.N., Alemzhina O.A., Lecturers

6. Features of a quality control system at the enterprises of services industry

Vashenko V.R., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Davidovitch A.R., PhD, Associate Professor, Economics and Management Processes Department

7. Youth business as factor of Russia economics development

Syshikov M.I., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Davidovitch A.R., PhD, Associate Professor, Economics and Management Processes Department

8. The analysis of the Sochi restaurants development tendencies

Yurikova A.I., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Davidovitch A.R., PhD, Associate Professor, Economics and Management Processes Department

9. The analysis of opportunities of social networks resort promotion

Chigarev D.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Syrkova I.S., Associate Professor, Economics and Management Processes Department

10. Marketing communications complex formation in the sphere of tourism taking into account institutional structure of the tourist services market

Samsonova A.V., Master Student, Donskoi State Technical University, Rostov-on-Don, Russia

Scientific supervisor – Tscerba L. M., PhD, Associate Professor

11. Modern marketing problems in the resort city of Sochi

Kokhan Y.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Potashova I.Y., PhD of Economics, Associate Professor, Finance, Credit and World Economy Department

SESSION № 4

Room 51

LEGAL REGULATION IN TOURISM AND SPORT: CURRENT STATUS AND PROSPECTS OF DEVELOPMENT

Moderators:

Ivneva E.V., PhD, Associate Professor, Chair of Civil Law and Process, Sochi State University, Sochi, Russia

Kavshbaya L.L., PhD, Associate Professor, Law Faculty, Sochi State University, Sochi, Russia

Reports:

1. Tourism safety at the state level

Khubieva M.G., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Yudina T. A., Doctor of Social Studies, Professor, Sochi State University, Sochi, Russia

2. Legal aspects of development of children's tourism in Russia

Ukhlova K.E., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Magdesyan G.A., PhD, Associate Professor, Civil Law Department

3. Problematic issues of legal regulation of the tour operating activity organization

Milykh E.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Magdesyan G.A., PhD, Associate Professor, Civil Law Department

4. International tourism accessible for everyone

Chelidze L.L., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Magdesyan G.A., PhD, Associate Professor, Civil Law Department

5. Legal regulation experience of the domestic tourist market of People's Republic of China.

Shuvaeva E.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Bagdasaryan S.D., PhD, Associate Professor, State and Law Theory and History Department

6. Egyptian tourist market: prospects of overcoming postterrorism syndrome

Ostonen M.I., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Petrova S.V., Doctor of Politics, Chair of State and Law Theory and History Department

7. Space tourism: problems of legal regulation

Garchev I.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Kdlyan E.L., PhD, Associate Professor, State and Law Theory and History Department

8. The role of the World Health Organization in spreading health regulations in different countries

Krylova E.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Kdlyan E.L., PhD, Associate Professor, State and Law Theory and History Department

9. The influence of geopolitical processes in the modern world on the international tourism

Sidorova A.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Petrova S.V., Doctor of Politics, Chair of State and Law Theory and History Department

10. Legal regulation of space tourism

Klachkova A.I., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Karnauh O.D., Senior Lecturer, State and Law Theory and History Department

11. Legal regulation of religious tourism in Russia

Bgazhnokova D.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Karnauh O.D., Senior Lecturer, Government and Law's Theory and History Department

12. Experience of legal regulation of tourism in North America (case of Canada)

Gaiduk A.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Bagdasaryan S.D., PhD, Associate Professor, State and Law Theory and History Department

13. Sanctions influence on the domestic tourism in Russia

Egunyan A.M., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Petrova S.V., Doctor of Politics, Chair of State and Law Theory and History Department

SESSION № 5

Room 313

CONSTRUCTION, DESIGN AND OPERATION OF SPORTS AND RECREATIONAL FACILITIES PROBLEMS

ENVIRONMENTAL ISSUES AND ENVIRONMENTAL PRESERVATIONS IN TOURISM AND SPORTS MANAGEMENT

Moderators:

Volkov A.N., PhD, Associate Professor, Dean of Engineering and Ecological Faculty, Sochi State University, Sochi, Russia

Makhova T.O., PhD, Associate Professor, Architecture and Design Department, Sochi State University, Sochi, Russia

Reports:

1. Design problems of public transport in the city of Sochi

Drakhenberg V.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Kiba M.P.*, PhD of Architecture, Associate Professor, Architecture and Design Department

2. Engineering support of ecological path

Ivashina E.S., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Kruglova L.E.*, PhD, Associate Professor, Chair of Engineering Ecology and Property Management Department

3. Legal aspects of an assessment and rational use of mega-events' legacy

Korotaeva V.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Veber L.R.*, Senior Lecturer, Architecture and Design Department, Association of Designers of Russia Member, Architect

4. Resort town of Sochi environment problems when developing the perspective scheme of water supply and water disposal

Bodunova M.V., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Volkov A.N.*, PhD, Associate Professor, Dean of the Engineering and Ecological Faculty

12. The issue of additional pedestrian communications in the city of Sochi

Tsvetkov R.K., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Kiba M.P.*, PhD of Architecture, Associate Professor, Architecture and Design Department

13. Recycling of solid municipal waste is the main direction of ecology to make our Earth clean

Matsoyan T.P., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Volkov A.N.*, PhD, Associate Professor, Dean of the Engineering and Ecological Faculty

14. Problems in the organization of coloring of the urban environment of Sochi

Sagatelyan A.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Lebedeva E.N., PhD in Psychology, Associate Professor, Architecture and Design Department

15. Design interior and landscape cottage "Golden Petal"

Muradjan K.S., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Veber L.R., Senior Lecturer, Architecture and Design Department, Association of Designers of Russia Member, Architect

16. Design-solution of interiors and landscapes of the cottage "Svet"

Grigoryan S.A., Student, Sochi State University, Sochi, Russia

Scientific supervisor – Veber L.R., Senior Lecturer, Architecture and Design Department, Association of Designers of Russia Member, Architect

11. Innovative forms of art exhibitions as a factor of the tourist region environment harmonization

Maltseva E.A., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Makhova, PhD, Associate Professor, Architecture and Design Department

12. Eco-exhibition as an attention attraction tool to the ecological condition of the resort environment

Miroshnitchenko E.D., Master Student, Sochi State University, Sochi, Russia

Scientific supervisor – Makhova T.O., PhD, Associate Professor, Architecture and Design Department

SESSION № 6

Room 207

**SOCIO-CULTURAL ASPECTS AND BARRIER-FREE COMMUNICATIONS
IN TOURISM DESTINATIONS**

Moderators:

Ivanov I.A., Doctor of Pedagogics, Dean of Social and Pedagogical Faculty, Sochi State University, Sochi, Russia

Mushkina I.A., PhD, Associate Professor, Chair of Pedagogical and Psychological Education Department, Sochi State University, Sochi, Russia

Reports:

1. Means of overcoming extremism in social networks

Terentieva V.V., student, Sochi State University, Sochi, Russia

Scientific supervisor – Brevnova S.V., PhD, Associate Professor, Department of Social and Humanitarian and Philosophical Disciplines

2. Cooperation of organizations in the fight against extremism in Russia and abroad

Hohlova P.S., student, Sochi State University, Sochi, Russia

Scientific supervisor - Brevnova S.V., PhD, Associate Professor, Department of Social and Humanitarian and Philosophical Disciplines

3. Persons, susceptible to the influence of extremism

Sagatelyan A.A., Tuz M.S., Students, Sochi State University, Sochi, Russia

4. Accessibility of sports facilities in the region for people with disabilities

Zametaeva A.O., Master Student, Ural Federal University B. N. Yeltsin, Ekaterinburg, Russia

5. The barrier-free environment in inclusive education

Osmanova N.E., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – Maznichenko M.A., PhD, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

6. Logistic as a tool for effective organization of sport events

Taipov N.R., Yakubova A.V., Students, Novosibirsk State University of Economics and Management, Novossibirsk, Russia

Scientific supervisor – Alemzhina O.A., Professor

7. Role Play as an effective method of teaching foreign languages in educational institutions in the secondary professional education

Kuzmina S.A., Student, Novosibirsk State University of Economics and Management, Novossibirsk, Russia

Scientific supervisor - Shainirova G.I., Professor

8. Event-volunteering as a tool of personal and professional growth of students of tourism and service programs

Papazian G.S., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – Maznichenko M.A., PhD in Pedagogics, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

9. Creation of the advance context of an activity as a condition of a specialist competitive ability in the field of tourism

Molchaniuk K.N., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – Maznichenko M.A., PhD in Pedagogics, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

10. Overcoming of the deformations of school children's role positions in the field of leisure and travel in English lessons

Platonova A.N., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Maznichenko M.A.*, PhD in Pedagogics, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

11. Organization of extra-curricular work at University of the resort city through the eyes of a student

Zhuravlev D.N., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Dolgopolova L.M.*, PhD in Pedagogics, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

12. Pedagogical aspects of interaction between an employee and a subordinate

Zhuravlev D.N., Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Maznichenko M.A.*, PhD in Pedagogics, Associate Professor, Pedagogical and Psychological-Pedagogical Education Department

SESSION № 7

Room 322

TOURISM AND SERVICE HEALTH ASPECTS

Moderators:

Hodasevich L.S., Doctor of Medicine, Professor, Physical Training and Adaptive Technologies Department, Sochi State University, Sochi, Russia

Myakotnyh V.V., Dr. of Biology, Professor, Physical Training and Adaptive Technologies Department, Sochi State University, Sochi, Russia

Reports:

1. The attractiveness of health-related tourism product of Kabardino Balkar Republic

Bezrokova Z.O., PhD Student, Sochi State University, Sochi, Russia

Scientific supervisor – *Ermakov B.A.*, Doctor of Medicine, Professor, Management and Technologies in Tourism and Service Department

2. General physical training of Sochi tourists 10-12 years old

Belima N. I., Student, Sochi State University, Sochi, Russia

Scientific supervisor - *Tomilin K.G.*, Associate Professor, Physical Training and Adaptive Technologies Department, Sochi State University, Sochi, Russia

3. Innovative fitness technologies as a tool of increasing efficiency

Smertina E.A., Master Student, Togliatti State University, Togliatti, Russia
Scientific supervisor - Vlasov V.N., Professor, Adaptive Physical Culture and Sports Department

4. Research of speed-strength qualities at children of 8-10 years engaged in volleyball, considering the functional state of regulatory systems

Makarova V.V., Master Student, Togliatti State University, Togliatti, Russia
Scientific supervisor – Gorelik V.V., PhD of Biology, Associate Professor, Adaptive Physical Culture and Sports Department

5. Efficiency evaluation of the training process of the volleyball and handball girl-players (9-11 years), considering regulatory systems

Makarova V.O., Student, Togliatti State University, Togliatti, Russia
Scientific supervisor - Gorelik V.V., PhD, Associate Professor, Adaptive Physical Culture and Sports Department

6. Technology training technique of playing volleyball children 8-9 years in view of individually-typological features

Makarova V.V., Master Student, Togliatti State University, Togliatti, Russia
Scientific supervisor - Gorelik V.V., PhD, Associate Professor, Adaptive Physical Culture and Sports Department

7. The study of coordination abilities of children with cerebral palsy at the age of 10-12 years old engaged in football

Abasov R. G., Master Student, Togliatti State University, Togliatti, Russia
Scientific supervisor - Gorelik V.V., PhD of Biology, Associate Professor, Adaptive Physical Culture and Sports Department

8. Effect of football on children with cerebral palsy

Abasov R. G., Master Student, Togliatti State University, Togliatti, Russia
Scientific supervisor - Gorelik V.V., PhD of Biology, Associate Professor, Adaptive Physical Culture and Sports Department

8. The current state of student volleyball in Russia and abroad

Gulyaeva M.V., Student, Siberian Federal University, Krasnoyarsk, Russia
Scientific supervisor - Bruhovskih T.V., PhD

16.30 - 17.30 **Summary. Resolution**

17.30 - 18.00 **Dinner**

May, 19, 2017

10.00 – 15.00 – Technical trip to the Olympic venues of the coastal cluster – the Imeretinskaya Lowland

- Departure of the conference participants